

## **SOCIETE GENERALE PRIVATE BANKING JAPAN**

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| <b>Tokyo Office</b>        | <p>Societe Generale Private Banking (Japan) Ltd.<br/>Ark Mori Building- 16F<br/>1-12-32, Akasaka, Minato-ku, Tokyo 107-6016</p> <p>Tel : (81) 3-6229-4300</p>   |
| <b>Profile</b>             | <p>Societe Generale Private Banking Japan, the local arm of the wealth management division of the Societe Generale Group, is the only foreign trust bank in Japan offering comprehensive wealth management solutions to High Net Worth Individuals nationwide, from Tokyo and Osaka.</p> <p>Since 2002, Societe Generale Private Banking Japan's dedicated experts have provided clients with customized services spanning traditional banking (deposits, loans, foreign exchange), tailor made investment solutions (discretionary portfolio management, non-discretionary trust account), as well as trust services (family trust, real estate brokerage).</p> <p>Societe Generale Private Banking Japan is in an ideal position to meet the needs of the relatively new Japanese market because it is dedicated to working closely with each client to develop customized investment packages to meet unique investment goals.</p> <p>Its business line is recognized and distinguished with awards such as <i>Best Private Bank in Japan</i> (Euromoney 2009) and <i>Best Private Bank in Japan for Structured Products</i> (Euromoney 2008).</p> |
| <b>Established</b>         | June 2002 with acquisition of Chase Trust Bank  |
| <b>President &amp; CEO</b> | Christophe Billard  |
| <b>AUM</b>                 | JPY 456 billion of assets under management as of June 2011  |
| <b>Employees</b>           | 130 in Tokyo and Osaka  |
| <b>Website</b>             | <a href="http://www.privatebanking.societegenerale.co.jp">www.privatebanking.societegenerale.co.jp</a>  |
| <b>Media Contact</b>       | Nathalie Pujolle Tel : (81) 3-6229-4325   |

## **SOCIETE GENERALE PRIVATE BANKING**

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| <b>Head Office</b> | 29, Boulevard Haussman – 75009 Paris, France<br><br>Tel : 33 (0) 1-42-14-20-00  |
| <b>Profile</b>     | <p>Societe Generale Private Banking, the wealth management arm of the Societe Generale Group, is one of the leading private banks worldwide.</p> <p>Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros. In addition, Societe Generale Private Banking provides dedicated solutions to Ultra High Net Worth Individuals and Family Offices around the world, notably through its global alliance with Rockefeller &amp; Company.</p> <p>Societe Generale Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.</p> <p>In 2011, Societe Generale Private Banking was rewarded with the titles of <i>Best Private in France</i> and of <i>Best Private Bank for Structured Products in Western Europe (for the 7<sup>th</sup> consecutive year)</i>.</p> |
| <b>Established</b> | 1997 as an integrated business line   |
| <b>AUM</b>         | EUR 86.1 billion of assets under management as of June 2011   |
| <b>Employees</b>   | Over 2,800 in 19 countries  |
| <b>Website</b>     | <a href="http://www.privatebanking.societegenerale.com">www.privatebanking.societegenerale.com</a>  |

## **SOCIETE GENERALE GROUP**

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| <b>Profile</b>     | <p>Societe Generale is one of the largest financial services groups in the euro-zone. The Group is active worldwide in three key businesses:</p> <ol style="list-style-type: none"><li>1) Retail Banking &amp; Financial Services: Societe Generale serves more than 33 million individual customers worldwide.</li><li>2) Global Investment Management &amp; Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody and under management</li><li>3) Corporate &amp; Investment Banking: Societe Generale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.</li></ol> <p>Societe Generale Group first launched in Japan in 1973 and with around 400 employees is active in two key sectors - Corporate and Investment Banking and Private Banking.</p> |
| <b>Established</b> | 1864  |
| <b>AUM</b>         | EUR 3,445 billion of assets under custody and EUR 169 billion of assets under management (excluding assets managed by Lyxor and Amundi) as of June 2011   |
| <b>Employees</b>   | 157,000 in 85 countries   |
| <b>Website</b>     | <a href="http://www.socgen.com">www.socgen.com</a>  |